



Wholesalers business for sale in Brisbane City

Wholesalers

 Brisbane City QLD 4000

 \$3,415,000 (GST na)

Wholesale Flower Market Business with fully automated systems

Long Established in a traditional wholesale flower market format, this business has been transitioned with the addition of technology into a highly sophisticated online business with the highest quality products unique in this market space.

Online flower delivery services are available in Australia but not in this B2B format of Wholesale, making this a unique opportunity! Run currently by a husband and wife team, they have worked hard over the last 3 years to fully automate the business by introducing a fully online presence, making this business simplistic in its day to day running. Producing a \$6.3m+ revenue for 2022 with a healthy Net Profit of over \$1m, this dynamic business has a strong turnover and healthy bottom line.

The Wholesale operation is further enhanced with a retail shop, providing full floristry to retail customers in a face to face environment and keeping stock loss to a minimum, however the wholesale component is the main arm of the business operation.

This business model with its complete end to end solution & platform currently covers Queensland but it would also lend itself to being utilized in multiple sites across Australia, in each capital city or even being retrospectively fitted to any existing flower business operation. An additional Licence can be available for other states to grow and build the business nationally, providing a unique opportunity, with massive growth potential, in a fast paced and covid proof industry.

Perfect for a Husband Wife team or Family Business - run under management or alternatively an individual Owner Operator, who wants to work in the business. Also, may suit a larger scale florist business looking to expand their existing operation into a wholesale division.

- 6 day per week operation
- Experienced staff in place
- Digital Platform license included
- Automated & Easy to operate and manage
- No specific trade skills are required for a new purchaser
- The owners will be able to provide a solid handover to the purchaser.
- A suitable non-compete clause will be included in the contract of sale.

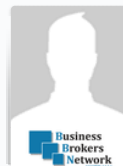
Financial Summary

Sales - \$6,320,886 F2022

EBITDA - \$1,3014,043 F2022

Premise Lease - 10 year lease, commencement date 1 July 2020. Lease expires on 30 June 2030.

Rent - \$ 7,870.00 per month excluding GST & Outgoings



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BUSINESS HIGHLIGHTS

Business ID 2017991639

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Category [Import, Export & Wholesale](#)

[Shop & Retail](#)

Last updated 10 Aug 2022

Sale Price - \$3,415,000 + Stock at Valuation (approx \$50,000 - season dependant)

A comprehensive and highly detailed Information Memorandum is available to approved parties by completing the confidentiality agreement by using this link - <https://forms.gle/TEiGxehY7mMAf2h69>



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